G7 Geography - What helps Globalization?

**Better technology connecting more people**

What makes the rest of this list possible is the ever-increasing capacity for and efficiency of how people and things move and communicate. In years past, people across the globe did not have the ability to communicate and could not interact without difficulty.

Nowadays, a phone, instant message, Skype, FaceTime or video conference call can easily be used to connect people.

Mobile phone technology has allowed this to happen to a large extent as most people around the world now have access to a mobile. (currently 85% of people in Africa have a mobile!)

**Money moving between places**

Capital (money) is being moved globally with the ease of electronic transference and a rise in perceived investment opportunities. Developing countries are a popular place for investors to place their capital because of the enormous room for growth.

Transfers on Amazon, PayPal, eBay etc can all be done with a click of a button.

**People moving between places**

A general increase in awareness, opportunity and transportation technology has allowed for people to move about the world in search of a new home, a new job, or to flee a place of danger (Syria – Sweden).

Most migration takes place within or between developing countries, possibly because of lower standards of living and lower wages push individuals to places with a greater chance for economic success.

However, many of you here in school are the result of economic migration where your parents moved to Toulouse to take a job. You may go back to your home one day.



**Better transportation making it easier to get to places**

Anyone with the funds and relevant passport & visa can book a plane flight and show up half way across the world in a matter of hours.

In short, the "friction of distance" is lessened, and the world begins to metaphorically shrink.

Airbus A380 contributes towards this too. More people, further distances and for cheaper than ever before!

**More and more multinational (in many countries) companies.**

As countries are connected to the rest of the world (through increased communication and transportation) they immediately form what a business would call a market. What this means is that a particular population represents more people to buy a particular product or service. As more and more markets are opening up, business people from around the globe are coming together to form multinational corporations in order to access these new markets. Another reason that businesses are going global is that some jobs can be done by foreign workers for a much cheaper cost than domestic workers; this is called outsourcing.

**People sharing knowledge**

The word 'diffusion' simply means to spread out, and that is exactly what any newfound knowledge does. When a new invention or way of doing something pops up, it does not stay secret for long. A good example of this is the appearance of a new cheat for a game / instructional video on YouTube of how to repair and iPhone screen yourself etc